

## New Cruise Line Promises Lots of Disney Magic

There's one unique quality about Disney Cruise Line's new *Disney Magic* (well, besides the 14-foot-tall Goofy hanging off the stern), and that's kid space. Fifteen thousand square feet worth.

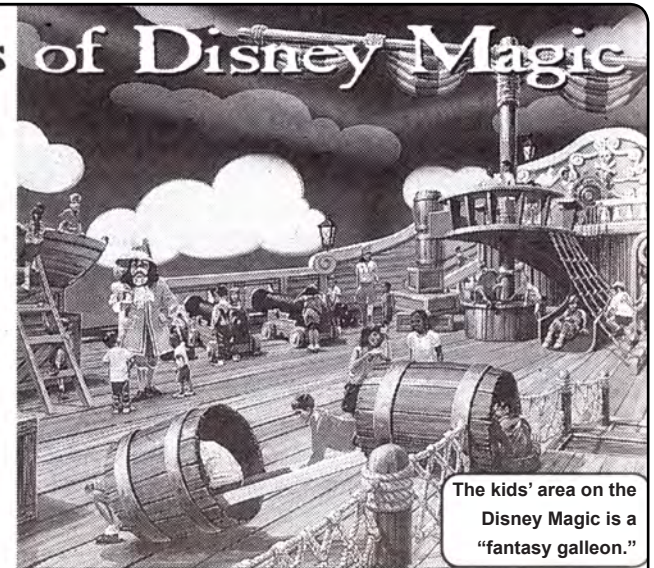
Unlike most ships, where children's areas are converted as an afterthought, child development experts were enlisted from the start to work with Imagineers (Disney's theme park and resort designers) to create "the largest area on a cruise ship dedicated solely to kids," says Walt Disney Imagineering Senior Concept Designer Joe Lanzisero. Spanning almost an entire deck, Disney's *Oceaner Adventure* will be supervised by up to 50 counselors from 9 a.m. to 1 a.m.

Set in what he calls a "fantasy Disney galleon that can become whatever the program decides," the *Oceaner Club* for 3 to 8 year olds also offers interactive features from croaking crocodiles to "exploding" cannons to a crow's nest with a slide, as well as computer games, a LEGO room and a performance stage. At the *Oceaner Lab* for 8 to 12 year olds, "Imagine the coolest science class ever,"

says Lanzisero. In this combination science lab and children's museum, kids can conduct experiments with botanical island samples, peer through a giant working microscope and create inventions with a shrinking machine. Adds Lanzisero, "It's really fun—I don't want it to sound too educational!" The cyberspace area features CD-ROM, computer games and a video wall for communal videogame playing. Teens can hang out at *Common Grounds*, a coffee bar that offers music and dancing with your double espresso.

But all this emphasis on kids doesn't mean adults are ignored. The *Disney Magic* will offer entertainment for all ages with Broadway-style shows, an adult-oriented "evening district" featuring three nightclubs and a 9,000-square-foot salon and spa.

The *Disney Magic's* maiden voyage is set for April, while her sister ship, the *Disney Wonder*, is scheduled to set sail in early 1999. Both will feature three- and four-day cruises departing from Port Canaveral, Fla., with stops at Nassau and Castaway Cay, Disney's private, 1,000-acre Bahamian island developed exclusively for the cruise line. Seven-day



The kids' area on the *Disney Magic* is a "fantasy galleon."

cruise vacations (including a three- or four-night stay at a Walt Disney World Resort hotel and unlimited admission to the parks—Magic Kingdom, Epcot, Disney-MGM Studios and the new Disney's Animal Kingdom) start at \$1,295 per adult, airfare included. Cruise-only packages are also available. For more information, call (407) 566-7000 or visit [www.disneycruise.com](http://www.disneycruise.com).

— Vivien Santana Hughes

